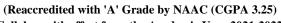


SARDAR PATEL UNIVERSITY

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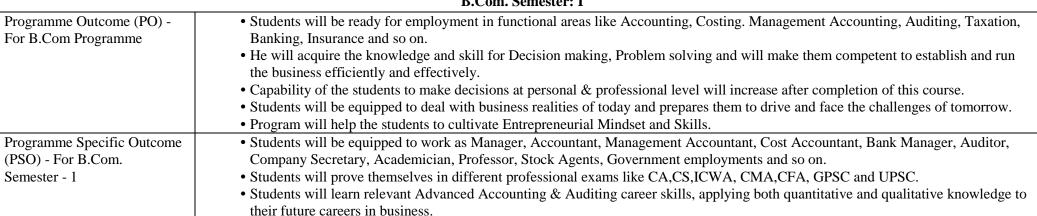




PROGRAMME STRUCTURE

Bachelor of Commerce

B.Com. Semester: I



| | To Pass: | (i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. |
|---|----------|---|
| L | 101 435. | (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment. |

| | Course Code | Course Title | T/P | Credit | Exam Duration in Hours | Components of Marks | | |
|---|-------------|--|-----|--------|------------------------------|---------------------|------------------|-------|
| Course Type | | | | | | Internal | External | Total |
| Ability Enhancement Course (Any One) | UB01ACOM71 | English & Business Communication–I | Т | 3 | 3 | 30 | 70 | 100 |
| Core Courses | UB01CCOM71 | Financial Accounting – I | T | 3 | 3 | 30 | 70 | 100 |
| (A) Core Compulsory | UB01CCOM72 | Business Organisation & Management –I | T | 3 | 3 | 30 | 70 | 100 |
| | UB01CCOM73 | Business Mathematics & Statistics -I T | T | 3 | 3 | 30 | 70 | 100 |
| (B) Core Allied (Any | UB01CCOM74 | Secretarial Practice – I | Т | 3 | 3 | 30 | 70 | 100 |
| One) | UB01CCOM75 | Computer Applications in Business-I | T+P | 3 | 3 | 30 (15T +15P) | 70 (35T +35P) | 100 |
| | UB01CCOM76 | Advertising, Sales Promotion and Sales Management – I | Т | 3 | 3 | 30 | 70 | 100 |



| Discipline Specific Elective (Any One Group) | | | | | | | | |
|--|-------------|--|-----|---|---|-----------------|-----------------|-----|
| Accounting & | UB01DCOM71` | Advanced Accounting –I | T | 3 | 3 | 30 | 70 | 100 |
| Auditing | UB01DCOM72 | Advanced Accounting –II | T | 3 | 3 | 30 | 70 | 100 |
| Einanaial Managament | UB01DCOM73 | Business Finance | T | 3 | 3 | 30 | 70 | 100 |
| Financial Management | UB01DCOM74 | Financial Market Operations | T | 3 | 3 | 30 | 70 | 100 |
| Marketing | UB01DCOM75 | Principles of Marketing – I | T | 3 | 3 | 30 | 70 | 100 |
| Management | UB01DCOM76 | Principles of Marketing – ii | T | 3 | 3 | 30 | 70 | 100 |
| Human Resource | UB01DCOM77 | Personnel Management – I | T | 3 | 3 | 30 | 70 | 100 |
| Management | UB01DCOM78 | Personnel Management – II | T | 3 | 3 | 30 | 70 | 100 |
| Donking | UB01DCOM79 | Advanced Banking – I | T | 3 | 3 | 30 | 70 | 100 |
| Banking | UB01DCOM80 | Advanced Banking – II | T | 3 | 3 | 30 | 70 | 100 |
| Duginaga Managamant | UB01DCOM81 | Business Management –I (HRM) | T | 3 | 3 | 30 | 70 | 100 |
| Business Management | UB01DCOM82 | Business Management –II (HRM) | T | 3 | 3 | 30 | 70 | 100 |
| Computer Applications | UB01DCOM83 | Computer Applications – I | T+P | 3 | 3 | 30 (15P+15T) | 70 (35P+35T) | 100 |
| | UB01DCOM84 | Computer Applications – II | T+P | 3 | 3 | 30 (15P+15T) | 70 (35P+35T) | 100 |
| Statistics | UB01DCOM85 | Advanced Statistics – I | T | 3 | 3 | 30 | 70 | 100 |
| Staustics | UB01DCOM86 | Advanced Statistics – II | T | 3 | 3 | 30 | 70 | 100 |
| Generic Elective | UB01GCOM71 | Economics –I(Principles of Micro Economics | T | 3 | 3 | 30 | 70 | 100 |
| Skill - Enhancement | UB01SCOM71 | Environmental Studies | T | 3 | 3 | 30 | 70 | 100 |
| Elective Course (Any One) | UB01SCOM72 | National Cader Corps-I | Т | 3 | 3 | 30 | 70 | 100 |

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes: 1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.

- 2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
- **3.** Computer Application in Business I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.

Prof. Sandip K Bhatt

Dean & Head

- **4.** Practical are based on MS- Excel 2007 & above upgraded office version.
- 5. Student of Computer Application in Business I & II must be remain present both in theory examination as well practical examination.

Ami

Dr Kamlesh Dave Chairman fa

Dr. V M Vanar Chairman